THE 32nd ANNUAL PEDIATRIC PRIMARY CARE CONFERENCE

- PRIMARY CARE
- DEVELOPMENTAL & BEHAVIORAL PEDIATRICS
- EMERGENCY MEDICINE

PEDIATRICS AT THE BEACH

July 23-25, 2010
Wyndham Virginia Beach Oceanfront Hotel
57th Street & Atlantic Avenue
Virginia Beach, Virginia
800-365-3032

Presented by
The Department of Pediatrics
Virginia Commonwealth University School of Medicine
Continuing Professional Development and Evaluation Studies

Combined meeting with the Virginia Chapter, American Academy of Pediatrics
GUEST FACULTY

Paul Lipkin, MD, FAAP
Associate Professor of Pediatrics
Johns Hopkins University School of Medicine
Director, Center for Development and Learning
Kennedy Krieger Institute
Baltimore, MD

PROGRAM CHAIRS

Pasquale Accardo, MD, FAAP
James H. Franklin Professor of Developmental Research in Pediatrics

Robin Foster, MD, FAAP, FACEP
Associate Professor of Emergency Medicine and Pediatrics
Division Chairman of Emergency Medicine

Linda Meloy, MD, FAAP
Professor of General Pediatrics

Carole Hettema, BS
Assistant Director of CME
Continuing Professional Development and Evaluation Studies

QUESTIONS and INFORMATION

Virginia Commonwealth University School of Medicine
Office of Continuing Professional Development & Evaluation Studies
PO Box 980048
Richmond, Virginia 23298
800/413-2872 or 804/828-3640
Email questions to: cmeinfo@vcu.edu
Register online: www.cmeregistration.som.vcu.edu

VCU is an equal opportunity/affirmative action employer. If special accommodations are needed, please contact us at (804) 828-3640.
FACULTY
VIRGINIA COMMONWEALTH UNIVERSITY MEDICAL CENTER
Richmond, Virginia
Department Of Pediatrics / Children’s Medical Center (unless otherwise noted)

Michel Aboutanos, MD, MPH, FACS
Associate Professor of Surgery
Director of Injury Prevention Program
Director, International Trauma System Development Program

Sam Bartle, MD, FAAP
Assistant Professor of Emergency Medicine

Erin Booth, MS, RN, CDE
Pediatric Endocrinology Nurse Case Manager

Ashtarra Brissette, PhD
Licensed Clinical Psychologist

Kirk Cumpston, DO, FACEP
Assistant Professor of Emergency Medicine
Medical Director of the Virginia Poison Center

Kelley Dodson, MD
Assistant Professor of Otolaryngology–Head and Neck Surgery

Gary Francis, MD, PhD, CDE
Professor of Pediatrics
Chief, Division of Pediatric Endocrinology
Director, Fellowship in Pediatric Endocrinology

Jeffrey Haynes, MD
Associate Professor of Surgery and Pediatrics

Margie Jaworski, MD
Assistant Professor of Pediatrics

William Koch, MD
Associate Professor of Pediatrics

Victoria Kuester, MD
Assistant Professor of Orthopaedic Surgery

Gita Massey, MD
Associate Professor of Pediatrics

William Moskowitz, MD, FAAP, FACC, FSCAI
Professor, Pediatrics and Internal Medicine
Chair, Division of Pediatric Cardiology
Vice Chair for Clinical Operations Department of Pediatrics

John Pellock, MD
Professor and Chairman
Division of Child Neurology, Department of Neurology

Bruce Rubin, MEng, MD, MBA, FRCPCH
Jessie Ball duPont Professor and Chair, Department of Pediatrics
Professor of Biomedical Engineering

Alyssa Wehrmeister, BS, RD
Pediatric Endocrinology Dietician

Christopher Woleben, MD, FAAP
Assistant Professor of Emergency Medicine and Pediatrics
Associate Dean of Student Affairs, VCU School of Medicine
The Virginia Commonwealth University Children's Medical Center (VCU Children's) is a state-of-the-art, family-centered, full-service "hospital-within-a-hospital." VCU Children's is a place of healing and hope. The faculty and staff at VCU Children's are devoted to providing comprehensive pediatric healthcare, educational experiences in all aspects of pediatric medicine, and life saving research initiatives.

Our pediatric team consists of a comprehensive network of primary care physicians, nurses, pediatric sub-specialists, surgeons, child life specialists, social workers, and ancillary medical staff, all of whom are trained specifically to care for the most critically ill and injured children. Our team provides nearly 50 medical, surgical, and support services for children and teens from birth to age 21. Our wide-ranging services span every imaginable diagnosis, such as diabetes, asthma, cancer, cardiac problems, cystic fibrosis, as well as injuries sustained from traumatic events.

Not only do we treat the medical needs of children—but we treat the whole child. VCU Children's provides its patients and families with a wide range of support services including child life, hospital education, and social work. The team at VCU Children's strives to treat every child like their own.

PEDS AT THE BEACH COURSE DESCRIPTION

This course is designed for physicians, physician assistants, and other health care professionals who deliver primary care to children and adolescents. Each half-day program will be devoted to one of the following subject areas: emergency medicine, primary care, and developmental pediatrics. Plenary sessions will include a question and answer session with each presentation, small group discussions will be offered, and a reception will provide additional opportunities for participants to discuss medical issues with faculty members and colleagues.

The small group sessions will provide an opportunity for case analysis and in depth discussion of selected topics. Each participant may attend two of the small group discussion sessions each day (each small group session is one hour long). Workshop assignments will be made on a first come, first served basis. Please indicate your first and second choices for each discussion session in the space provided on the course registration form. Selections cannot be guaranteed due to seating restrictions, however, we will do our best to honor your request. Educational objectives for each talk are given in the conference schedule.

COURSE REGISTRATION

The course registration fee is $450.00 for physicians and $350.00 for physicians in training (letter of residency verification must accompany registration fee) and all other health care professionals. The registration fee includes tuition, course materials, continental breakfast and coffee breaks each day and a complimentary meet and greet for participants, their families and guests.

Virginia Chapter, American Academy of Pediatrics members receive a special discounted rate. The course registration fees for members is $350.00* for physicians and $250.00* for physicians-in-training. Your membership status will be verified upon receiving the completed registration form.

The registration fee, less a $60.00 administrative fee is refundable only if WRITTEN NOTIFICATION OF CANCELLATION is received on or before July 15, 2010.

For additional information, please contact:

CPDE Registrar
VCU Office of Continuing Professional Development & Evaluation Studies (CPDE)
PO Box 980048
Richmond, VA 23298 0048
Telephone: (804) 828-3640 or (800) 413-2872
Website: www.cmeregistration.som.vcu.edu
Email for More Information: cmeinfo@vcu.edu
**FAMILY ACTIVITIES**

To find out more about what Virginia Beach has to offer go to www.virginia-beach.va.us

**Friday, July 23, 2010**

5:00 - 5:45 pm - **Complimentary “Meet and Greet”** – This is an informal gathering to meet other attendees, faculty and view exhibits. Enjoy a light snack and beverage. Children are welcome and child friendly snacks will be provided.

**NEARBY ATTRACTIONS**

- **Jamestown**: Jamestown, home to the first permanent English settlement in America, was established in 1607. Visit America’s Historic Triangle—the birthplace of American Democracy. For a general overview, please go to: visit www.historictriangle.com

- **Colonial Williamsburg**: Relive the past at Colonial Williamsburg, the largest outdoor living history museum in the United States, with almost 500 public buildings, homes, stores and taverns meticulously restored to 18th-century glory. For more information and a vacation guide visit www.history.org

**VIRGINIA BEACH INFORMATION**

**CALL (800) 822-3224 TO RECEIVE A FREE VIRGINIA BEACH VACATION PLANNER!**

At Virginia Beach the sun shines on 28 miles of white sands and gentle surf. Activities abound including art shows, train rides, biking, or just strolling along the shore. Virginia Beach offers a wide variety of sports for its guests: golf, tennis, hiking, swimming, sailing, surfing, pier fishing, and surf casting. Highlights of the Tidewater area include the Seashore State Park, and MacArthur Memorial Museum, Nauticus, the National Maritime Museum, Busch Gardens, and Colonial Williamsburg is just one hour away. Fine restaurants and entertainment provide opportunities for a relaxing close to your day.

Visit the Virginia Beach Website at: www.virginia-beach.va.us

**CONFERENCE SITE and HOTEL ACCOMMODATIONS**

Just minutes away from the boardwalk and area attractions, the Wyndham Virginia Beach Oceanfront Hotel is ideally positioned for the 32nd Annual Pediatric Primary Care Conference. The hotel is located at 57th Street and Atlantic Avenue. The hotel is nestled in a semi-private setting, which offers both privacy and convenience. Here attendees will enjoy lovely sunrises on an expansive oceanfront, which offers beach volleyball, bike and kayak rentals. Each of the guest rooms feature the conveniences of home: microwaves, refrigerators, in-room safes, data ports, irons, ironing boards, hair dryers—even computer games. Add to that a choice of room types to suit every need from traditional doubles or Jacuzzi kings, to accommodations on our Concierge floors as well as two and three-room suites. Round out your conference with a splash in the indoor and outdoor pools, or bask on the spacious oceanfront patio. Work out in the health club, while the kids enjoy organized afternoon activities.

Last year the hotel rooms sold out early, so make your reservations quickly!

Make your reservations by calling **(800) 365-3032**. Please identify yourself as attending the Pediatrics at the Beach Conference to receive the reduced rate. Oceanfront rooms are offered at $209.00 per night, Non oceanfront rooms at $179.00, and Executive Level $239.00 per night. If more space is needed, a one-bedroom suite is $319 per night and a two-bedroom suite is $439 per night. The cutoff date for reservations is **June 30, 2010**, however rooms may be sold out before this date. Any rooms not reserved by this time will be available only on a first-come, first-served basis. These special room rates are available three days prior and three days after the scheduled conference dates per availability. All room rates are subject to the prevailing taxes. Check in time is 4:00 pm and check out time is 11:00 am. For your safety, room keys expire at 11:00am, so kindly plan to check out on time.

**Parking**: Complimentary parking is available onsite for hotel guests only. Transportation will not be provided to those staying at other venues. Please make arrangements to be dropped off and picked up each day. If you do drive to the hotel and are not a guest, you must obtain a parking pass from the front desk each day. Space is limited and not guaranteed.
ACCREDITATION and CREDIT

Virginia Commonwealth University (VCU) School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

VCU designates this educational activity for a maximum of 13.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 13.0 AAP Credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

This activity has been reviewed and is acceptable for up to 13.00 Prescribed credits by the American Academy of Family Physicians.

CME activities approved for AAFP credit are recognized by the AOA as equivalent to AOA Category 2 credit.

This continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. 1.3 CEUs will be awarded and recorded with the University.

VIRGINIA CHAPTER AMERICAN ACADEMY OF PEDIATRICS

OUR VISION
To be the leading authority, advocate and voice for the health of Virginia’s children and for the profession of pediatrics.

OUR MISSION
The mission of the Virginia Chapter, American Academy of Pediatrics and The Virginia Pediatric Society is the attainment of optimal health, safety and well-being of Virginia’s children and promotion of pediatricians as the best qualified of all health professionals to provide child health care.

MEMBERSHIP BENEFITS

Unity of profession. Advocacy for profession. Advocacy for patients.

• CME courses in your geographic area at special member-only discounted rates.
• Networking and communication with other pediatricians.
• Opportunity to participate in a variety of Chapter committees, including Reimbursement Committee, Pediatric Council, School Health Committee and many more.
• Representation by a lobbyist for year round advocacy with annual legislative agenda to address critical gaps in child health law or public policy affecting children and pediatricians.
• A Public Awareness Campaign to tell our story about Virginia Medicaid.
• Quarterly newsletter and important Member Alerts via weekly emails.

Stop by and visit our booth in the exhibit hall to learn more about the Chapter or to pick up a membership application. You may also contact Jane Davis, Chapter Manager, at 804-643-6631 or email her at jdavis@ramdocs.org

PLEASE JOIN US! The Chapter will hold a Member Breakfast featuring “Virginia Pediatrician 2010 Update” on Saturday, July 24th at 6:50am. We invite all Chapter members, prospective members, and their spouses to attend. Please indicate your attendance on the registration form. We look forward to seeing you there!
COURSE REGISTRATION FORM

PEDIATRICS AT THE BEACH JULY 23-25, 2010

Physician fee $450.00 enclosed      ______
Physician-in Training fee $350.00* enclosed      ______
Health Care Professional fee $350.00 enclosed      ______
VA Chapter AAP reduced fee $350.00      ______
VA Chapter AAP reduced Physician-in Training fee $250.00  ______
Total                      $____________

Please PRINT information as you would like it to appear on your name badge.

First Name, MI _______________________________________________________
Last Name ___________________________________________________________
Email_____________________________________________ Dr., Mr., Ms._______
Telephone Work ( )___________________ Home ( )________________
Firm _________________________________________________________________
Mailing Address ______________________________________________________
City_____________________________ State_______________ Zip_____________
Province/Country ____________________________________________________
Degree ________________________Specialty / Certification ___________________

WORKSHOPS:  Session 1  Session 2
Friday   __________  _________
Saturday    _________  _________
Sunday   __________  _________

Number of children attending meet and greet ______
Are you an MCV Alumnus from the:  School of Medicine_______
Dept of Pediatrics Resident Alumnus______

Saturday, VA Chapter Member Breakfast will attend  _____yes _____no
spouse   _____yes _____no

*Letter of verification must accompany all Physician-in-Training
Registrations (Ltr. Received______)

Make check payable to: CPDE
MAIL REGISTRATION FORM AND CHECK TO:
CME Registration
VCU Continuing Professional Development and Evaluation Studies
P.O. Box 980048
Richmond VA 23298-0048

CREDIT CARD INFORMATION

Credit Card Name _______________________________________________Circle One:   Visa    MC   Discover   Amex
Credit Card Number _______________________________________________________________________
Expiration Date _______________________________________________________________________
Signature ______________________________________________________________________________

Credit Card registrations may be faxed to 804/828-7438
Questions: 800/413-2872 or 804/828-5414

To Register online visit
www.cmeregistration.som.vcu.edu