If you are arriving from the North on I-95 South at Exit 75, take ramp right for 3rd Street toward Coliseum/Downtown, bear right onto 3rd Street, go 4 blocks and turn left onto E. Marshall Street, go one block and turn right onto 5th Street; the hotel is on the left.

If you are arriving from the East on I-64 West at Exit 190, take ramp left for N. 5th Street for Coliseum/Downtown, go 4 blocks and the hotel is on the left.

If you are arriving from the South on I-95 North at Exit 74C, take ramp right for Broad St/US-250 West toward State Capitol/Coliseum, bear right onto Broad Street/US 250 in 0.5 miles, hotel will be on the right.

Supported By:

The Richmond Marriott
500 E. Broad Street
Richmond, VA 23219

If you are arriving from the North on I-95 South:

• at Exit 75, take ramp right for 3rd Street toward Coliseum/Downtown
• bear right onto 3rd Street
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If you are arriving from the East on I-64 West:

• at Exit 190, take ramp left for N. 5th Street for Coliseum/Downtown
• go 4 blocks and the hotel is on the left.

If you are arriving from the South on I-95 North:

• at Exit 74C, take ramp right for Broad St/US-250 West toward State Capitol/Coliseum
• bear right onto Broad Street/US 250
• in 0.5 miles, hotel will be on the right.

Course Objectives

This course was designed to provide primary care practitioners with the latest scientific and clinical information on the diagnosis and management of a variety of common ailments relating to the ears, nose, throat and related structures of the head and neck.

After attending this course, participants should be better able to:

• Identify common ailments affecting the ears, nose, throat, head and neck.
• Perform current diagnostic algorithms indicated in the workup of such disorders.
• Initiate current medical therapies for these disorders.
• Discuss the role of the Otolaryngologist – Head and Neck Surgeon in the management of these disorders.

Educational Credit

University Health Services Professional Education Programs (UHS-PEP) of Virginia Commonwealth University Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education to physicians.

UHS-PEP designates this live activity for a maximum of 6.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. 7 CEUs will be awarded and recorded with the University.
"Do You Hear What I Hear: Hearing & What's Wrong?"  
Kelley M. Dodson, M.D.

At the conclusion of this presentation, the participant will be able to:
1. Describe the etiology of tinnitus
2. Recognize appropriate diagnostic techniques relating to diagnosing tinnitus
3. Discuss traditional and experimental therapies for tinnitus.

"Current Management of Bells Palsy/ Facial Paralysis"  
Daniel H. Coelho, M.D.

By the end of this presentation, the participant will be able to:
1. Discuss current concepts of the etiology and pathophysiology of idiopathic facial paralysis (Bells)  
2. Differentiate idiopathic (Bells) from other (non-Bells) facial palsy  
3. Discuss up-to-date medical and surgical management of both acute and long-term facial palsy.

"Diseases of the Salivary Glands"  
Nadir Ahmad, M.D., FACS

At the conclusion of this presentation, the participant will be able to:
1. Discuss the anatomy and pathophysiology of the salivary glands  
2. Describe current concepts of the etiology and pathology of various salivary gland diseases  
3. Discuss the scope and management of various salivary gland disease.

"Transoral Robotic Surgery at VCUHS"  
Nadir Ahmad, M.D., FACS

At the conclusion of this presentation, the participant will be able to:
1. Describe the technology of transoral robotic surgery  
2. Discuss the indications for transoral robotic surgery  
3. Discuss the advantages of transoral robotic surgery over conventional open or endoscopic surgery for head and neck cancers  
4. Recognize problematic cases and management of various forms of fungal sinusitis.

"Rhinosinusitis: Causes, Types, and Treatment"  
Laurence J. DiNardo, M.D., FACS

At the conclusion of this presentation, the participant will be able to:
1. Discuss the scope and complexity of rhinosinusitis  
2. Recognize problematic cases and management of various forms of fungal sinusitis  
3. Describe the treatment algorithms for these diverse disease processes.

"Rhinosinusitis: Causes, Types, and Treatment"  
Laurence J. DiNardo, M.D., FACS

At the conclusion of this presentation, the participant will be able to:
1. Recognize risk factors for, and presenting symptoms of head and neck cancer  
2. Describe recent changes in the epidemiology of head and neck cancer, and the causative role of human papilloma virus  
3. Initiate a cost-effective work up for patients suspected of head and neck cancer  
4. Discuss new technologies in hearing aids and cochlear implants  
5. Recognize the incidence and impact of hearing loss in adults with progressive hearing loss, including cochlear implants.

"Cochlear Implants: The Future is Now"  
Daniel H. Coelho, M.D.

By the end of this presentation, the participant will be able to:
1. The prevalence and impact of severe hearing loss  
2. The history of the development of hearing aids  
3. The indications for cochlear implants and life for a cochlear implant recipient  
4. Describe a basic understanding of treatment options for adults with progressive hearing loss, including cochlear implants.

"Dysphagia – It's Hard to Swallow"  
Evan R. Reiter, M.D., FACS

At the conclusion of this presentation, the participant will be able to:
1. Describe the basic physiology of the normal swallow  
2. Effectively evaluate patients presenting with dysphagia  
3. Identify appropriate cost effective strategies for the evaluation of the swallow  
4. Implement proper therapies for dysphagia.

"Transient Robotic Surgery at VCUHS"  
Nadir Ahmad, M.D., FACS

At completion of this session, the participant will be able to:
1. Describe the role of the use of robotic surgery in the treatment of head and neck cancer.

"Evaluation and Management of the Dizzy Patient"  
Kelley M. Dodson, M.D.

At the conclusion of this presentation, the participant will be able to:
1. Describe the etiology of vertigo and dizziness  
2. Identify appropriate cost effective strategies for the evaluation of vertigo  
3. Implement proper therapies for vertigo.

"Diseases of the Salivary Glands"  
Nadir Ahmad, M.D., FACS

At the conclusion of this presentation, the participant will be able to:
1. Describe the etiology and prevalence of age-related hearing loss  
2. Describe modern concepts in the diagnosis of age-related hearing loss.

"Allergy Evaluation: What You Need to Know"  
Charles M. Johnson, III, M.D., FACS, FAAP

At the conclusion of this presentation, the participant will be able to:
1. Describe the basic science behind, and scope of allergies  
2. Describe various treatments for allergies.

"Current Management of Bells Palsy/ Facial Paralysis"  
Daniel H. Coelho, M.D.

By the end of this presentation, the participant will be able to:
1. Describe current concepts of the etiology and pathophysiology of idiopathic facial paralysis (Bells)  
2. Differentiate idiopathic (Bells) from other (non-Bells) facial palsy  
3. Discuss up-to-date medical and surgical management of both acute and long-term facial palsy.

"Diseases of the Salivary Glands"  
Nadir Ahmad, M.D., FACS

At the conclusion of this presentation, the participant will be able to:
1. Describe the anatomy and pathophysiology of the salivary gland  
2. Discuss the scope and management of various salivary gland disease.

"Rising Incidence of Head and Neck Cancer in Non-Smokers: the Role of HPV"  
Evan R. Reiter, M.D., FACS

At the conclusion of this presentation, the participant will be able to:
1. Describe the differing pathology of the various forms of fungal sinusitis  
2. Describe the advantages of transoral robotic surgery over conventional open or endoscopic surgery for head and neck cancers  
3. Initiate a cost-effective work up for patients suspected of head and neck cancer  
4. Discuss new technologies in hearing aids and cochlear implants  
5. Recognize the incidence and impact of hearing loss in adults with progressive hearing loss, including cochlear implants.

"Cochlear Implants: The Future is Now"  
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4. Implement proper therapies for dysphagia.

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Nadir Ahmad, M.D., FACS

At completion of this session, the participant will be able to:
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1. Describe the basic science behind, and scope of allergies  
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