THE 34th ANNUAL
PEDIATRIC PRIMARY
CARE CONFERENCE

PEDIATRICS
at the
BEACH

JULY 20 - 22, 2012
Wyndham Virginia Beach Oceanfront Hotel
57th Street & Atlantic Avenue
Virginia Beach, Virginia
800.365.3032

PRESENTED BY
Department of Pediatrics
Virginia Commonwealth University School of Medicine
VCU Office of Continuing Medical Education
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PEDIATRIC PRIMARY CARE CONFERENCE
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Combined Meeting with the VIRGINIA CHAPTER, AMERICAN ACADEMY of PEDIATRICS
Virginia Commonwealth University (VCU) Children’s Medical Center and Children’s Hospital joined together in 2010 to form Children’s Hospital of Richmond at VCU (CHoR), a full service children’s hospital within the VCU Medical Center offering a robust continuum of pediatric services, research and education. CHoR offers 11 convenient locations and a comprehensive scope of over 40 medical/surgical services including emergency, primary, secondary, advanced tertiary, rehabilitative and long-term care. Clinical and laboratory researchers at CHoR are making medical advances in asthma, cancer, cystic fibrosis, genetics, infectious diseases, obesity and many other fields.

COURSE DESCRIPTION

This course is designed for physicians, physician assistants, and other health care professionals who deliver primary care to children and adolescents. Each half-day program will be devoted to one of the following subject areas: emergency medicine, primary care, and developmental pediatrics. Plenary sessions will include a question and answer session with each presentation, small group discussions will be offered, and a reception will provide additional opportunities for participants to discuss medical issues with faculty members and colleagues.

The small group sessions will provide an opportunity for case analysis and in-depth discussion of selected topics within the subject areas. Each participant may attend two of the small group discussion sessions each day (each small group session is one hour long). Workshop assignments will be made on a first come, first served basis. Please indicate your first and second choices for each discussion session in the space provided on the course registration form. Selections cannot be guaranteed due to seating restrictions however, we will do our best to honor your request. Educational objectives for each talk are given in the conference schedule.

COURSE REGISTRATION

The course registration fee is $450.00 for physicians and $350.00 for physicians-in-training (letter of residency verification must accompany registration fee) and all other health care professionals. The registration fee includes tuition, course materials, continental breakfast and coffee breaks each day and a complimentary “Meet and Greet” for participants, their families and guests.

Virginia Chapter, American Academy of Pediatrics members receive a special discounted rate. The course registration fees for members is $350.00* for physicians and $250.00* for physicians-in-training. Your membership status will be verified upon receiving the completed registration form. The registration fee, less a $60.00 administrative fee is refundable only if WRITTEN NOTIFICATION OF CANCELLATION is received on or before July 12, 2012.

For additional information, please contact:
UHS-PEP Registrar
VCU Office of Continuing Medical Education
PO Box 980048
Richmond, VA 23298\#0048
Telephone: (804) 828-3640 or (800) 413-2872
Website and to register online: www.vcuhealth.org/peds
Email for More Information: cmeinfo@vcu.edu
To find out more about what Virginia Beach has to offer go to www.virginia-beach.va.us

Friday, July 20, 2012
5:00 - 5:45 pm
**Complimentary “Meet and Greet”** – This is an informal gathering to meet other attendees, faculty and view exhibits. Enjoy a light snack and beverage. Children are welcome.

The hotel offers a children’s program called “KIDS COVE” which will be open on a first come first served basis. Inquire at the hotel upon arrival or call the hotel prior to your arrival for more information and location of program.

NEARBY ATTRACTIONS

**Jamestown**
Jamestown, home to the first permanent English settlement in America, was established in 1607. Visit America’s Historic Triangle—the birthplace of American Democracy. For a general overview, please go to: visit www.historictriangle.com

**Colonial Williamsburg**
Relive the past at Colonial Williamsburg, the largest outdoor living history museum in the United States, with almost 500 public buildings, homes, stores and taverns meticulously restored to 18th-century glory. For more information and a vacation guide visit www.history.org

VIRGINIA BEACH INFORMATION

CALL (800) 822-3224 TO RECEIVE A FREE VIRGINIA BEACH VACATION PLANNER!
Visit the Virginia Beach Website at: www.virginia-beach.va.us

At Virginia Beach the sun shines on 28 miles of white sands and gentle surf. Activities abound including art shows, train rides, biking, or just strolling along the shore. Virginia Beach offers a wide variety of sports for its guests: golf, tennis, hiking, swimming, sailing, surfing, pier fishing, and surf casting. Highlights of the Tidewater area include the Seashore State Park, and MacArthur Memorial Museum, Nauticus, the National Maritime Museum, Busch Gardens, and Colonial Williamsburg is just one hour away. Fine restaurants and entertainment provide opportunities for a relaxing close to your day.
FACULTY

CHILDREN’S HOSPITAL OF RICHMOND AT VCU (CHOR)
Richmond, Virginia (unless otherwise noted)

Sam Bartle, MD
Assistant Professor of Emergency Medicine and Pediatrics

Timothy Bunchman, MD
Professor of Pediatrics
Chief, Division of Pediatric Nephrology

David Evans, MD, RDMS, RDCS
Director of Emergency Ultrasound
Assistant Professor of Emergency Medicine
VCU Medical Center

Michael Feldman, MD
Assistant Professor of Surgery
Division of Plastic and Reconstructive Surgery
VCU Medical Center

Jeffrey Haynes, MD
Professor of Surgery and Pediatrics
Director, Pediatric Trauma Program

Margie Jaworski, MD
Assistant Professor of Pediatrics and Human and Molecular Genetics
Division of Developmental Pediatrics

Elena Kwon, MD
Assistant Professor of Pediatrics
Division of Pediatric Cardiology
Director, Non-Invasive Imaging

Anil Kumar, MD
Associate Professor of Pediatrics
Division of Pediatric Endocrinology and Metabolism

David Lanning, MD
Associate Professor of Surgery and Pediatrics
Surgeon-in-Chief

Clifton Lee, MD, FAAP
Associate Professor of Pediatrics
Chief, Division of Pediatric Hospital Medicine

John Pellock, MD
Professor of Pediatrics and Chairman, Division of Child Neurology

Kerri Simpson, MD
Fellow
Division of Pediatric Cardiology

Edmond Wickham III, MD, MPH, FAAP
Assistant Professor of Internal Medicine and Pediatrics
Division of Pediatric Endocrinology and Metabolism
Director of Medical Research, T.E.E.N.S. Healthy Weight Management Program

N. Romesh Wijesooriya, MD
Assistant Professor of Pediatrics
Division of General Pediatrics

Ted Williams, MD
Assistant Clinical Professor
Division of Gastroenterology and Nutrition

Christopher Woleben, MD
Assistant Professor of Emergency Medicine
Associate Dean Student Affairs, VCU School of Medicine

Ross Yable, MD
Assistant Professor of Psychiatry
Child and Adolescent Psychiatrist/Forensic Psychiatrist

GUEST FACULTY

Melinda Moore, PhD
Licensed Clinical Psychologist
Chesterfield, VA

PROGRAM CHAIRS

Pasquale Accardo, MD, FAAP
James H. Franklin Professor of Developmental Research in Pediatrics
Division of Developmental Pediatrics

Robin Foster, MD, FAAP, FACEP
Associate Professor of Emergency Medicine and Pediatrics
Division Chairman of Pediatric Emergency Services

Linda Meloy, MD, FAAP
Professor of Pediatrics
Division of General Pediatrics

Carole Hettema, BS
Assistant Director of CME
VIRGINIA CHAPTER - AMERICAN ACADEMY OF PEDIATRICS

OUR VISION
To be the leading authority, advocate and voice for the health of Virginia’s children and for the profession of pediatrics.

OUR MISSION
The mission of the Virginia Chapter, American Academy of Pediatrics and The Virginia Pediatric Society is the attainment of optimal health, safety and well-being of Virginia’s children and promotion of pediatricians as the best qualified of all health professionals to provide child health care.

Stop by and visit our booth in the exhibit hall to learn more about the Chapter or to pick up a membership application. You may also contact Jane Davis, Chapter Manager, at 804-643-6631 or email her at jdavis@ramdocs.org

PLEASE JOIN US!
The Chapter will hold a Free Luncheon on Saturday, July 21st at 1:10pm. You must RSVP to pre-register on the brochure registration form. We invite everyone to attend. Please indicate your attendance on the registration form. We look forward to seeing you there!

MEMBERSHIP BENEFITS

Unity of profession. Advocacy for profession. Advocacy for patients.

• CME courses in your geographic area at special member-only discounted rates.

• Networking and communication with other pediatricians.

• Opportunity to participate in a variety of Chapter committees, including Reimbursement Committee, Pediatric Council, School Health Committee and many more.

• Representation by a lobbyist for year round advocacy with annual legislative agenda to address critical gaps in child health law or public policy affecting children and pediatricians.

• A Public Awareness Campaign to tell our story about Virginia Medicaid.

• Quarterly newsletter and important Member Alerts via weekly emails. View Membership video on YouTube (http://www.youtube.com/watch?v=OVKM0dHML0).

QUESTIONS and INFORMATION

VCU Office of Continuing Medical Education
PO Box 980048
Richmond, Virginia 23298
800/413-2872 or 804/828-3640
Email questions to: cmeinfo@vcu.edu
Register online: www.vcuhealth.org/peds

VCU is an equal opportunity/affirmative action employer. If special accommodations are needed, please contact us at (804) 828-3640.
University Health Services Professional Education Programs (UHS-PEP) of Virginia Commonwealth University Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UHS-PEP designates this live activity for a maximum of 13.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 13.0 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

This Live activity, 34th Annual Pediatric Primary Care Conference, from July 20, 2012 - July 22, 2012, has been reviewed and is acceptable for up to 13.00 Prescribed credit(s) by the American Academy of Family Physicians. Since some sessions run concurrently, no more than 13.00 credits may be reported. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CME activities approved for AAP credit are recognized by the AOA as equivalent to AOA Category 2 credit.

This continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. 1.3 CEUs will be awarded and recorded with the University.

CONFERENCE SITE and HOTEL ACCOMMODATIONS

Just minutes away from the boardwalk and area attractions, the Wyndham Virginia Beach Oceanfront Hotel is ideally positioned for the 34th Annual Pediatric Primary Care Conference. The hotel is located at 57th Street and Atlantic Avenue. The hotel is nestled in a semi-private setting, which offers both privacy and convenience. Enjoy lovely sunrises on an expansive oceanfront, which offers beach volleyball, bike and kayak rentals. Each of the guest rooms feature microwaves, refrigerators, in-room safes, data ports, irons, ironing boards, hair dryers—even computer games. Add to that a choice of room types to suit every need from traditional doubles or Jacuzzi kings, to accommodations on our Concierge floors as well as two and three-room suites. Round out your conference with a splash in the indoor and outdoor pools, or bask on the spacious oceanfront patio. Work out in the health club, while the kids enjoy organized afternoon activities.

Last year the hotel rooms sold out early, so we encourage you to make your reservations early!

CONFERENCE HOTEL - WYNDHAM

Make your reservations by calling (800) 365-3032. Please identify yourself as attending the Peds at the Beach Conference to receive the reduced rate. Oceanfront rooms are offered at $209.00 per night, Non oceanfront rooms at $189.00, and Executive Level $259.00 per night. If more space is needed, a one-bedroom suite is $339.00 per night and a two-bedroom suite is $459 per night. The cutoff date for reservations is June 18, 2012, however rooms may be sold out before this date. Any rooms not reserved by this time will be available only on a first-come, first-served basis. These special room rates are available three days prior and three days after the scheduled conference dates per availability. All room rates are subject to the prevailing taxes. Check in time is 4:00 pm and check out time is 11:00 am. For your safety, room keys expire at 11:00am, so kindly plan to check out on time.

Parking at Wyndham: Complimentary parking is available onsite for hotel guests. Attendees staying at other venues can park their cars on a space available basis and we encourage you to make arrangements to be dropped off and picked up each day. Space is limited and not guaranteed.

OPTIONAL HOTEL LODGING – HILTON – limited number of rooms available

Make your reservations by calling 1-800-Hiltons. Request the group rate for VCU Pediatrics. Rooms offered are run of the house which is a mixture of rooms with 2 Double Beds, King Bed, Parlor Room with Murphy bed, city or ocean view at discretion of hotel which does not guarantee room type. City View rooms are $239 per night and Ocean View rooms are $299.00 per night plus tax. For triple or quad there is a $20.00 additional charge per adult. There is a maximum occupancy of four (4) persons per room. Cancellations must be made 7 DAYS prior to arrival and a cancellation number is obtained otherwise you will be charged room and tax. Cut off date to make reservations is June 26, 2012 however these rooms may not be available before this date if block is sold out. Check in time is 3:00pm and check out time is 11:00am.

On the boardwalk and near attractions, the Hilton Virginia Beach Oceanfront Hotel is located at 3001 Atlantic Avenue in Virginia Beach, VA. The hotel has 21 floors and offers panoramic views that rank among the best on the mid-Atlantic coast. The hotel offers city view rooms and ocean view rooms with 32 inch flat screen tvs with premium cable channels, on demand movies, high speed internet access, two telephones and work desks with ergonomic chairs. In-room coffeemakers, pillow top mattresses, hairdryers, irons and ironing boards, and newspaper delivery offer the comforts of home. Splash in the indoor and outdoor pools located on the rooftop next to the rooftop bar.

Parking at Hilton: Self parking for overnight guests is $7.00 per car per night and valet parking for overnight guests is available at the rate of $14.00 per car.
EMERGENCY MEDICINE
Friday, July 20, 2012

**AM**

6:45  Registration and Continental Breakfast

7:45  Welcome and Announcements: Linda Meloy, MD, FAAP
Moderator: Robin Foster, MD, FAAP, FACEP

8:00  Managing Pediatric Burns
  Michael Feldman, MD
  Learn how to manage pediatric burns in terms of fluids, wound care, and transfer criteria; review different causes of pediatric burns as well an inhalation injury and electrical burns; discuss new techniques offered in pediatric burn care; learn what a verified burn center can offer pediatric patients

8:50  Doc, My Head Hurts: Pediatric Office Management of Headaches
  John Pellock, MD
  Discuss important aspects of headache history; emphasize important parts of the exam ofr pediatric headache; understand management options for headache types in children

9:40  Bariatric Surgery in the Pediatric Patient
  David Lanning, MD
  To discuss the key elements of a comprehensive bariatric program for the adolescent patient; to discuss the history of bariatric surgery in pediatrics, indications for surgery, and potential novel surgical techniques

10:30  Break with Exhibitors

11:00  Workshops- SESSION 1

1 Common Office Procedures including Burn Management
  Sam Bartle, MD; Michael Feldman, MD; Robin Foster, MD, FAAP
  Review the management of some common injuries seen in the office setting; recognize how to stabilize various injuries that initially present to the office setting

2 A Stitch in Time: Effective and Efficient Suturing Techniques
  Christopher Woleben, MD
  Understand basic wound healing principles; practice suturing techniques to provide cosmetically pleasing wound healing results

3 Introduction to Pediatric Bedside Ultrasound
  David Evans, MD, RDMS, RDCS
  To obtain an understanding of basic ultrasound principles; learn to apply those principles to several basic bedside ultrasound exams

4 Inflammatory Bowel Flares: Medical and Surgical Management
  Jeffrey Haynes, MD and Ted Williams, MD
  Understand surgical approaches in Chron’s disease and Ulcerative Colitis when medical therapy has failed
PM

12:00 Switch Workshops
12:05 Workshops (repeated) – SESSION 2
1:05 Conference Adjourns for the Day
1:10-1:40 Reach Out and Read Update and Recruitment: Robin Foster, MD, FAAP, FACEP
4:00-6:00 Virginia Chapter, American Academy of Pediatrics Board Meeting
5:00-5:45 “Meet and Greet” with Light Refreshments

PRIMARY CARE
Saturday, July 21, 2012

AM

7:00 Registration and Continental Breakfast
7:55 Welcome and Announcements: Linda Meloy, MD, FAAP
Moderator: Linda Meloy, MD, FAAP

8:00 What is New in Pediatric Hypertension and Hematuria?
Timothy Bunchman, MD
Discuss data on evaluation, causes and treatment of hypertension in children; discuss data on evaluation, causes and treatment on hematuria (microscopic and gross) in children

8:50 Prenatal Diagnosis of Congenital Heart Disease
Elena Kwon, MD
Understand indications for obtaining a fetal echocardiogram; discuss why to obtain a fetal echocardiogram

9:40 Top 10 Articles in Pediatric Hospital Medicine
Clifton Lee, MD, FAAP
Become familiar with recent scientific literature related to pediatric hospital medicine; apply the knowledge to improve pediatric inpatient care

10:30 Break with Exhibitors
11:00 Workshops - SESSION 1

1 Evaluation of the Urine Analysis Proteinuria, Leukocytes and Nitrites: How to Work Up the Patient
Timothy Bunchman, MD
To understand the risk or benefit of decision making by urine dip stick; discussion of presence of pyuria and nitrateuria in an asymptomatic child

2 Identifying Heart Murmurs
Elena Kwon, MD and Kerri Simpson, MD
To differentiate pathologic from innocent heart murmurs; to diagnose innocent heart murmurs

3 Evaluation of Precocious Puberty in Clinical Practice
Anil Kumar, MD
Understand making the diagnosis of precocious puberty differentiate adrenarche from puberty, know the differential diagnosis; discuss evaluation and follow up of children with precocious puberty

4 Preventing and Treating Pediatric Obesity: Clinical Tools for a Busy Practice
Edmond Wickham III, MD, MPH, FAAP and N. Romesh Wijesooriya, MD
To review evidence for targeting specific health behaviors in the prevention and treatment of obesity in the pediatric population; to highlight specific tools for nutrition education that can be implemented in a primary care setting; to assist participants in developing a personalized approach to effectively discussing behavior change with patients and their families
PM
12:00  Switch Workshops
12:05  Workshops (repeated) – SESSION 2
1:05   Conference Adjourns for the Day
1:10   VA-AAP Free Luncheon – pre-registration required
5:00-  Alumni Reception for Friends and Family of Virginia Commonwealth University
6:00   School of Medicine and VCU Medical Center Graduates
       Hosted by Dr. Bruce Rubin, Chair, Jessie Ball duPont Professor and Chairman, Department of Pediatrics, Physician-in-Chief, Children’s Hospital of Richmond at VCU. This year the Department of Pediatrics will honor Dr. Jay Nogi, a 1971 graduate of Jefferson Medical College of Thomas Jefferson University. He completed his orthopedic residency at the University of Virginia in 1976 and his fellowship in pediatric orthopedics at the Alfred I Du Pont Hospital for children in 1979. He served children with developmental hip dysplasia and congenital foot deformities at Children’s Hospital until his retirement in 2006. He was an avid teacher for medical students, residents and community physicians. He advocated for Richmond and the children of the surrounding areas as a dedicated surgeon, teacher, and friend. Please join us as we honor Dr. Nogi.

DEVELOPMENTAL & BEHAVIORAL PEDIATRICS
Sunday, July 22, 2012

AM
6:30  Continental Breakfast and Registration
7:10  Welcome and Announcements: Pasquale Accardo, MD, FAAP
       Moderator: Pasquale Accardo, MD, FAAP
7:15  Office Management of Challenging Behaviors in Children with Autism
       Melinda Moore, PhD
       Participants will learn which disruptive behaviors they should tell parents to ignore, which ones necessitate a referral, and which ones they could address with the parents in the office
8:15  Psychopharmacological Approaches to Challenging Behaviors in Children with Autism
       Ross Yaple, MD
       Identify currently accepted pharmacologic techniques for the treatment of difficult behaviors in the context of an Autism diagnosis; identify resources that will be helpful in the outpatient setting for providers and families of children with Autism with difficult behaviors
9:15  Break - - Reminder - - Hotel Checkout is 11:00am
9:30  Workshops - SESSION 1

1 Psychopharmacological Advances in the Treatment of ADHD
       Ross Yaple, MD
       Identify and use currently accepted and validated techniques in the treatment of ADHD in children and adolescents; identify and utilize strategies for medication augmentation and alternative medications other than stimulants for the treatment of stimulant resistant ADHD

2 Therapies to Treat Autism Spectrum Disorders: An Overview
       Melinda Moore, PhD
       This session will describe the types of therapies and interventions that occur in preschool and school programs for children with autism to allow the practitioner to intelligently discuss the child’s management with the parent
3 Speech Delay: Fact or Fiction
Margie Jaworski, MD
List which factors are likely indictors for speech delay, discuss which factors are unlikely to result in speech delay, learn how to decide whether speech and/or developmental evaluation are indicated

4 Walking, Not Walking and Toe Walking
Pasquale Accardo, MD, FAAP
Discuss which motor milestones are most important and what are their ranges; describe how to interpret motor delays along a continuum

10:30  Hotel Check Out and Switch Workshops
· please have your family use this time to check out
· the hotel can store your bags, if needed

10:45  Workshops (repeated) - SESSION 2

11:45  Conference Adjourns
COURSE REGISTRATION FORM
PEDIATRICS AT THE BEACH, JULY 20-22, 2012

_________ Physician fee $450.00 enclosed
_________ Physician-in Training fee $350.00* enclosed
_________ Health Care Professional fee $350.00 enclosed
_________ VA Chapter AAP reduced fee $350.00
_________ VA Chapter AAP reduced Physician-in Training fee $250.00

$ _______ TOTAL

Please PRINT information as you would like it to appear on your name badge.

Dr. _____  Mr. _____  Ms. _____

First Name _______________________________________   MI ______

Last Name _______________________________________  Degree ______________

Email _________________________________________________________________

Work # (          ) ______________________   Home #   (          ) ______________________

Firm __________________________________________________________________

Mailing Address _________________________________________________________

City ______________________________  State______   Zip _____________________

Province/Country ____________________  Specialty/Certification __________________

WORKSHOPS

Friday
Saturday
Sunday

Will you attend Saturday VA-AAP Lunch
Yes ____  No ____

Letter of verification must accompany all
Physician-in Training Registrations
(Ltr. Received)

Are you an MCV Alumnus from the:
School of Medicine
Dept. of Pediatrics Resident Alumnus
Number of children attending
meet and greet

Make Check payable to: UHS-PEP
Mail Registration Form and Check to:
UHS-PEP, Inc.
P.O. Box 75690
Baltimore, MD 21275-5690

CREDIT CARD INFORMATION

______ VISA     ______  MASTERCARD     ______  DISCOVER     ______  AMEX

Credit Card Name _______________________________________________________

Credit Card # ______________________   Security Code ______________

Expiration Date ____________  Signature __________________________________

Credit Card registrations may be faxed to (804) 828 - 7438
Questions (800) 413 - 2872 or (804) 828 - 5414

Register Online at www.vcuhealth.org/peds